

NATURE AND  
SCIENCE  
IN THE SERVICE  
OF HEALTH



# NOT®

Productive, nonproductive, persistent or intermittent. Whatever the type, cough is a very common and annoying problem. Especially among smokers and people who live in large cities, where, due to smog, the air is not always clean and healthy.

To prevent sleepless nights and dreadful days with coughing fits, there is a natural remedy that calms the cough and thins the mucus: NOT cough

The optimal combination of the natural extracts in the formula makes this product particularly effective on respiratory mucous membranes.

#### for the treatment of:

- productive cough
- nonproductive cough
- recurrent infections

1) it thins bronchial secretions and promotes their elimination, which is an essential step to "perfect healing".

2) it has a soothing effect on the oropharyngeal mucous membrane, thereby reducing the urge to cough.

3) it enhances the natural immune defence of the body.

Children from 1 to 5 years of age: 5 ml once or twice a day

Children over 5 years of age: 10 ml once or twice a day

Adults: 10 ml twice a day



NOT



A balanced combination of natural ingredients allows NOT cough syrup to have not only soothing, calming, and emollient effects, but also anti-inflammatory, antiviral, and antibacterial effects. Specific ingredients with different activities make this product very effective against the cough.

**Althea:** this medicinal plant (*Althea officinalis*) is one of the most popular remedies for bronchopulmonary disorders; it is rich in mucilage and has soothing, emollient, and anti-inflammatory effects.

**Drosera:** this ingredient features proven antispasmodic properties and has an expectorant effect, which calms the cough and other annoying symptoms (eg. itchy throat).

**Echinacea:** this ingredient features strong antiviral and antibacterial effects, in particular on influenza strains. Clinical trials have demonstrated the immunostimulant activity, thanks to the plant's capability of enhancing the natural defence of the body.

**Mallow:** has always been one of the most popular natural remedies for its emollient and soothing properties, ensuring an expectorant and anti-inflammatory effect. It is particularly effective to cure disorders, such as cough, laryngitis and pharyngitis.

**Honey:** rich in antioxidants, it is an excellent remedy to calm the cough and reddened throat, as it helps thin the mucus to lubricate the upper airways.

**Propolis:** this is a blend of substances made by bees, defined as the natural antibiotic par excellence. It features antibacterial, antiviral immunostimulant, and

vasoprotective properties.

**Corn Poppy:** besides being very effective of even the most persistent cough, this ingredient promotes sleep, thinning bronchial secretions. All this makes it particularly indicated in the event of bronchitis.

**Uncaria tomentosa:** this plant grows in South America and is known for its strong anti-inflammatory and immunostimulant effect, which protects the immune system.

- 1) Hoheisel O. et al. Echinagard treatment shortens the course of the common cold: a double blind, placebo controlled clinical trial. Eur. J. Clin. Res. S, 261-268, 1997.
- 2) Mishima S. Et al. Antioxidant and immuno-enhancing effects of Echinacea purpurea. Biol Pharm Bull. 27(7):1004-9, 2004.
- 3) Schwarz E. et al. Effect of oral administration of freshly pressed juice of Echinacea purpurea on the number of various subpopulations of B- and T-lymphocytes in healthy volunteers: results of a double-blind, placebo-controlled cross-over study. Phytomedicine. 12(9):625-31, 2005.
- 4) Lemaire I. et al. Stimulation of interleukin-1 and -6 production in alveolar macrophages by the neotropical liana, Uncaria tomentosa (uña de gato). J. Ethnopharmacol. 64, 109-115, 1999.



Made in Italy

Alcohol free

Honey flavour

Excellent palatability



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